



# SHARON LUJAN

## GRAPHIC (AND DOCUMENT) DESIGNER

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### MY MANTRA

Know your audience.  
See the possibilities.  
Communicate (and design) with intent!

I believe good design happens when **INTENT** meets **IMAGINATION**. Together, the two are a powerful combination that can spark a reader's interest, drive forward a campaign, or manifest a memorable corporate identity.

After 20 years, the opportunity to ignite that fuse still excites me. I love seeing the possibilities and developing compelling designs that grab an audience's attention. I also realize (and relish) the practical side of design. In fact, my bread and butter is in listening to a client's needs, interpreting them visually, and implementing designs in client-editable formats such as Microsoft PowerPoint and Word.

My goal is to share my passion and experience as part of a creative team committed to the pursuit of excellence.

See my portfolio at [www.sharonlujan.com](http://www.sharonlujan.com)

### EDUCATION

BA, English  
University of Colorado  
at Colorado Springs  
(Magna Cum Laude)

### REFERENCES

Available upon request.

### SKILLS

#### GRAPHIC DESIGN

Design custom graphics and promotional pieces that help tell a story and reinforce messaging.

- Infographics
- Framework graphics
- Logos and business cards
- Posters and postcards
- Web and social media

#### DOCUMENT LAYOUT

Develop high impact documents and presentations for print or online distribution.

- LOEs and RFP responses
- Thought leadership and industry reports
- Sales presentations
- Client deliverables
- Interactive documents

### EXPERIENCE

#### CREATIVE DESIGN AND PRODUCTION MANAGER; LEAD DESIGNER

The Chartis Group | 2009 - Present

Manage a team of designers who efficiently and effectively support a leading-edge, healthcare consulting firm. Serve as the focal point for all project requests. Mentor team members on performance and career progression. Actively support client deliverables, corporate and conference events, and high-level, firm-wide initiatives.

#### SENIOR GRAPHIC DESIGNER

First Consulting Group | 1997 - 2009

Supported a nation-wide team of healthcare consultants and marketing personnel in the development of high-profile documents, deliverables and marketing collateral. Developed high-visibility presentations, and commercially produced company reports, marketing collateral, and multimedia presentations—many of which were previously outsourced at considerable cost.

### APPLICATIONS

#### MICROSOFT OFFICE

MS Word

MS PPT

MS Excel

MS Visio

MS SharePoint

#### ADOBE CREATIVE SUITE

Photoshop

Illustrator

InDesign

Premiere

Acrobat