



SHARON LUJAN

GRAPHIC (AND DOCUMENT) DESIGNER

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MY MANTRA

Know your audience.
See the possibilities.
Communicate (and design) with intent!

I believe good design happens when **INTENT** meets **IMAGINATION**. Together, the two are a powerful combination that can spark a reader's interest, drive forward a campaign, or manifest a memorable corporate identity.

After 20 years, the opportunity to ignite that fuse still excites me. I love seeing the possibilities and developing compelling designs that grab an audience's attention. I also realize (and relish) the practical side of design. In fact, my bread and butter is in listening to a client's needs, interpreting them visually, and implementing designs in client-editable formats such as Microsoft PowerPoint and Word.

My goal is to share my passion and experience as part of a creative team committed to the pursuit of excellence.

See my portfolio at www.sharonlujan.com

EDUCATION

BA, English
University of Colorado
at Colorado Springs
(Magna Cum Laude)

REFERENCES

Available upon request.

SKILLS

GRAPHIC DESIGN

Design custom graphics and promotional pieces that help tell a story and reinforce messaging.

- Infographics
- Framework graphics
- Logos and business cards
- Posters and postcards
- Web and social media

DOCUMENT LAYOUT

Develop high impact documents and presentations for print or online distribution.

- LOEs and RFP responses
- Thought leadership and industry reports
- Sales presentations
- Client deliverables
- Interactive documents

EXPERIENCE

CREATIVE DESIGN AND PRODUCTION MANAGER; LEAD DESIGNER

The Chartis Group | 2009 - Present

Manage a team of designers who efficiently and effectively support a leading-edge, healthcare consulting firm. Serve as the focal point for all project requests. Mentor team members on performance and career progression. Actively support client deliverables, corporate and conference events, and high-level, firm-wide initiatives.

SENIOR GRAPHIC DESIGNER

First Consulting Group | 1997 - 2009

Supported a nation-wide team of healthcare consultants and marketing personnel in the development of high-profile documents, deliverables and marketing collateral. Developed high-visibility presentations, and commercially produced company reports, marketing collateral, and multimedia presentations—many of which were previously outsourced at considerable cost.

APPLICATIONS

MICROSOFT OFFICE

MS Word

MS PPT

MS Excel

MS Visio

MS SharePoint

ADOBE CREATIVE SUITE

Photoshop

Illustrator

InDesign

Premiere

Acrobat